Copyright and Takedown Notice Template

How to Use This Template: Copy and paste the below body copy into the body of your email and format accordingly. Edit the copy in red brackets so it is specific to the company you are emailing. Change your text back to black before sending and remove the brackets. Feel free to adjust this copy to your unique use case! (i.e. you can take out the bit about compensation if you do not wish to pursue that).

Subject Line: Copyright and Takedown Notice

Body:

Hi,

It was brought to my attention that the [COMPANY] site is selling a product that infringes on my intellectual property rights. I am requesting that this content be removed immediately, and that I be compensated for all units sold. Below, please find my notice and takedown request.

1. I have discovered that your website [COMPANY URL ("COMPANY")], has wrongfully posted products, images, titles, tags, and/or descriptions that infringe upon my intellectual property. The following links to the infringing material on [COMPANY].

[COMPANY] Seller Infringements:

[Add link(s) to product listings]

Original Sources:

[Add link(s) to your original work here - your portfolio site, valid art listing, screenshots, WIP shots, etc.]

2. I can be contacted as follows:

[Add your contact information here including address, email, phone number]

3. I hereby state that I have a good faith belief that the disputed use of the copyrighted material or reference or link to such material is not authorized by the copyright owner, its agent, or the law (e.g., as a fair use).

4. I hereby state that the information in this notice is accurate and, under penalty of perjury, that I am the owner, or authorized to act on behalf of the owner, of the copyright or of an exclusive right under the copyright that is allegedly infringed.